



CENTRAL COUNCIL

Tlingit and Haida Indian Tribes of Alaska

Native Lands & Resources • Edward K. Thomas Building

9097 Glacier Highway • Juneau, Alaska 99801

REQUEST FOR PROPOSALS

Tribal Citizen Artist for Traditional Formline Logo

Deadline: Close of Business (COB) Friday, November 12, 2021

The Central Council of the Tlingit & Haida Indian Tribes of Alaska (Tlingit & Haida) is seeking proposals from tribal citizen artists to design a logo for the Indigenous Guardians Network (IGN). Proposals will be evaluated on artistic creativity; integrity of Northwest Coast formline and design; demonstrated experience of artist; history of completion of projects on a timely basis; and references.

Timeline:

The selected artist will work closely with a core planning team under the following timeline to develop concepts and finished artwork that can be digitized by a graphic designer:

- **Artist Selected:** November 15-19, 2021
- **Artwork Finalized:** Friday, December 10, 2021

Envisioned Logo:

A design that integrates traditional formline, symbolically reflects “People, Land and Water” and captures the mission and vision of the Indigenous Guardians Network. The design will serve as the basis of the Indigenous Guardians Network’s brand identity and should be simple, distinctive and versatile so that it can stand alone at times and be incorporated with text.

Background Information on the Indigenous Guardians Network:

Our people have been the stewards and guardians of our homelands in Southeast Alaska since time immemorial. Through the use of Traditional Ecological Knowledge (TEK), our homelands and waters flourished and provided for our people. Colonization severely limited the ability of our people to manage and protect the land and waters. The Indigenous Guardian Network was formed through unique partnerships between tribal governments, federal government agencies, Alaska Native corporations and environmental non-governmental organizations. These groups have come together in a unified effort that strives to provide support to Alaska Native communities through the incorporation of TEK in the monitoring, protection, restoration, and management of traditional lands. The Indigenous Guardian Network was set into motion through a cost share agreement between the United States Forest Service and Tlingit & Haida. Through this partnership, we seek to further integrate and enhance our collective ability to identify strategic priorities that will meet the needs of our Alaska Native communities who depend on marine and terrestrial resources for food security, health, and sustainable economies. The Indigenous Guardians Network is modeled after a similar program in Canada (Please see Indigenous Guardians Toolkit for more information: www.indigenousguardianstoolkit.ca)

Vision: Restoring balance

Mission: To empower every Southeast Alaska Tribe and community through the support of education, monitoring and equipped Indigenous Guardians who practice environmental stewardship using Traditional Ecological Knowledge.

BID APPLICATION
Tribal Citizen Artist for Traditional Formline Logo

Deadline: Close of Business (COB) Friday, November 12, 2021

Artist Contact Information:

Name: _____ Tribal Enrollment #: _____
Business Name: _____
Mailing Address: _____ City, State, ZIP: _____
Day Phone: _____ Cell Phone: _____
Email Address: _____ Website, if any: _____

Bid Application Checklist:

- Letter of Interest
- Completed Bid Form
- Photos or Portfolio Examples of Formline Art
- Resume and References for Artwork Completed Under Commission

Experience:

Have you ever designed traditional formline artwork? Yes No

If yes, explain and submit example: _____

How long have you been working as a professional artist? _____

Why would you like to work on this project? (Explain here or provide details in your letter of interest.)

Ownership Rights Agreement:

I understand that my design will be owned by the Indigenous Guardians Network and the sole rights to the design and its use, in perpetuity, will be theirs. I also understand that the design or tasteful variations, with respect to the original design, may be used in other capacities and/or communities.

Applicant Signature: _____ Date: _____

Please submit your bid application and other required documents to:

Marco Banda, Regional Resource Specialist
Native Lands & Resources Department
9097 Glacier Highway, Juneau, AK 99801
Email: mbanda@ccthita-nsn.gov · Phone: 907.650.7565